



StrikePhish™: Phishing and Internet Threat Protection turnkey solution

THIS PROGRAM PROVIDES:

- A rapid response service to deal with Phishing, Vishing and SMSing attacks
- Domain monitoring
- 24x7 response to abuse mail from customers
- Incident response guidelines
- Daily link checking of inbound, internal and outbound links
- Value added communications

ABOUT BRANDPROTECT

As the leader in internet reputation management, BrandProtect empowers organizations to gain control over how they are represented online by uncovering and mitigating the issues that put their reputation at risk and erode customer trust. BrandProtect's Response Services help detect, uncover and mitigate brand and trademark infringement issues, phishing attacks, web traffic diversions, website integrity issues and defamatory discussions. BrandProtect was the first company of its kind to be offered full membership by the Forum for Incident Response and Security Teams (FIRST). It also has relationships with more than 3,500 Internet Service Providers globally, accounting for more than 90 percent of the traffic flowing across the internet.



For more information visit:
www.brandprotect.com

BrandProtect, the leader in internet reputation management has developed a Phishing and internet threat protection turnkey solution for community banks, credit unions and smaller financial institutions.

Phishing

Phishing is a persistent problem that requires constant monitoring and effective mitigation to minimize the impact on an organization and its customers. BrandProtect's robust Phishing detection software operates 24x7 and is an early warning notification system for identity theft attacks targeting a specific brand.

To quickly mitigate phishing attacks BrandProtect continuously publishes thousands of email addresses in high-risk online environments to target as many phishing schemes as possible. As a result, the BrandProtect email servers are inundated with emails. These emails are immediately analyzed to determine if a client is being attacked. If a match is confirmed and the identity theft does in fact exist BrandProtect's team of Incident Response Analysts immediately start the takedown procedure. BrandProtect is also able to assist with other forms of identity theft, such as Vishing and SMSing.

Domain Monitoring

We monitor global domain registration databases continuously to identify all domains which could potentially threaten a company's registered brands or intellectual property. As an additional service, BrandProtect can also deliver an initial domain name audit, which gives you an overview of all previously registered domains that contain your trademark.

Abuse Mail Forwarding

For more immediate responses to internet threats the BrandProtect abuse mail-forwarding program allows the Community Bank and Credit Union customers to forward "abuse" emails directly to BrandProtect who quickly determine if there is a threat and if an incident needs to be opened.

Incident Response Guidelines

BrandProtect will provide guidelines to help Community Banks and Credit Unions respond to incidents in the most effective manner possible, providing for better communications across stakeholder groups and ensuring compliance with regulatory requirements.

URL Link Checking

Community Banks and Credit Unions today have thousands of links to, within and from their websites. BrandProtect checks these links daily to validate all existing links and to detect broken links thus empowering these to further maximize their revenue potential, uphold their reputation and maintain their customers' trust.

Value Added Communication

Receive threat alerts, fresh perspectives from Internet Reputation Management experts and even share your own insights by being part of the community of businesses that have chosen BrandProtect to help them gain control over their internet presence.