



Services and Stakeholders

	Security	Legal	Marketing	Webmaster	PR / IR	HR
Identity Theft	🔒				🔒	
Phishing, Pharming, Vishing, SMSing	🔒				🔒	🔒
Malware	🔒					
Brand Abuse	🔒	🔒	🔒	🔒	🔒	🔒
Internet Monitoring		🔒	🔒		🔒	🔒
Domain / Sub Domain Monitoring	🔒	🔒	🔒		🔒	
Image Tracking (Optional Watermarking)		🔒	🔒	🔒	🔒	
Auction Monitoring		🔒	🔒		🔒	
Channel Compliance		🔒	🔒		🔒	🔒
Website Integrity			🔒	🔒		
Web Page Content, DNS and IP Validation			🔒	🔒		
Inbound, Outbound and Internal Link Checking			🔒	🔒		
Domain Management (Registrations, Renewals, Transfers)	🔒	🔒	🔒	🔒	🔒	
Defamatory Discussion		🔒	🔒		🔒	🔒
Special Offerings						
YouTube Monitoring	🔒	🔒	🔒		🔒	🔒
724Protect		🔒		🔒		

ABOUT BRANDPROTECT [For more information visit: www.brandprotect.com]

As the leader in internet reputation management, BrandProtect empowers organizations to gain control over how they are represented online by uncovering and mitigating the issues that put their reputation at risk and erode customer trust. BrandProtect's Response services help organizations detect, uncover and mitigate brand and trademark infringement issues, Phishing attacks, web traffic diversions, website integrity issues and defamatory discussions. BrandProtect was the first company of its kind to be offered full membership by the Forum for Incident Response and Security Teams (FIRST). It also has relationships with more than 3,500 Internet Service Providers globally, accounting for more than 90 percent of the traffic flowing across the internet.